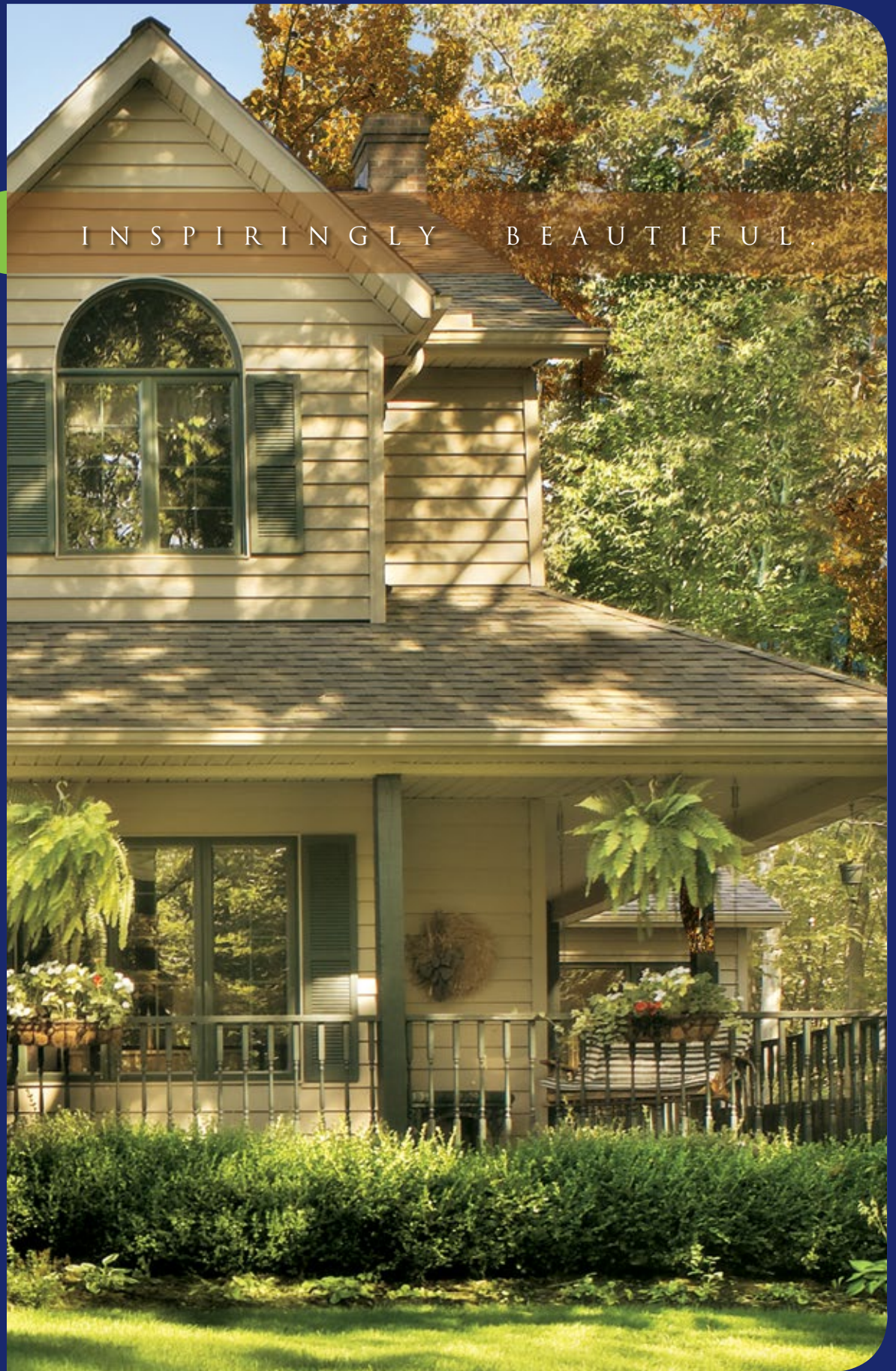


PRODIGY
NEXT GENERATION INSULATED SIDING

INSPIRINGLY BEAUTIFUL






PRODIGY

NEXT GENERATION INSULATED SIDING

When you are building or remodeling your home, there are many decisions to make. Thanks to new technologies that blend intelligent design with exceptionally beautiful features, your choice of siding is an easy one. For endearing looks and enduring performance, there's no clearer choice than Prodigy. Let your vision shine through.

Prodigy. Inspiringly beautiful.
Amazingly energy-efficient.*



The door to our home. The door to our heart.
The door to our soul with just one knock.

Reveal the beauty. Reveal the warmth.
Wrapped in panels of memories built in time.

Capturing memories. Playing them back.
Songs of times past and inspiration of times to start.

Home is more than a dwelling.
It is what you impart.

PRODIGY: WHERE COMFORT

MEETS PERFORMANCE.

Imagine that you could keep every corner of your home at the perfect temperature year-round. And yet save money. That's the *Prodigy ComfortFactor*.

Prodigy's energy-efficient design delivers outstanding energy efficiency, thanks to the exceptional R-value (resistance to heat flow) – up to 1-1/2" thick insulation** for exceptional thermal performance. This high-density insulation combines with a beautiful and robust cedargrain vinyl panel, creating a superb exterior for your home. The special features of this interlocking siding system together achieve enhanced R-value for year-round energy savings and comfort, yet allow Prodigy to breathe freely to resist water retention.

Home is where your values are realized, not compromised.

The uncompromising approach of our engineers and designers means Prodigy is a realization of your values, from any perspective. From a flawless appearance and high-performance insulation that can increase the value of your home, to true maintenance freedom, reduced energy bills and a worry-free warranty that complements your lifestyle, Prodigy is the embodiment of what you value.

Prodigy is a statement of conscience.

Designed to be both virtually maintenance-free and more sustainable, Prodigy does not require painting, sealing, staining, cleaning or treating with harsh chemicals. Over the life of a home, treating or maintaining traditional wood siding with these products can have a cumulative and potentially detrimental impact on your family and the environment that you may not be aware of. Prodigy's highly durable and weathertight construction also ensures a long service life with outstanding thermal protection for your home – further reducing the consumption of fossil fuels for heating and cooling for years to come.

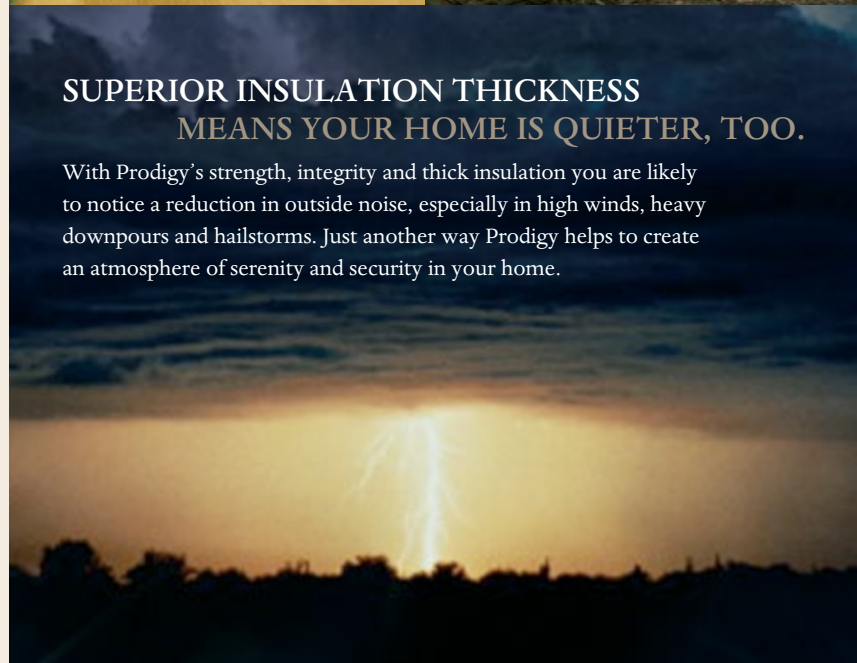


With a Perm Rating of up to 5, Prodigy resists water retention that can lead to mold or mildew. Like today's high-performance fabrics, the insulation layer breathes freely so moisture can be wicked away, not trapped inside.



SUPERIOR INSULATION THICKNESS MEANS YOUR HOME IS QUIETER, TOO.

With Prodigy's strength, integrity and thick insulation you are likely to notice a reduction in outside noise, especially in high winds, heavy downpours and hailstorms. Just another way Prodigy helps to create an atmosphere of serenity and security in your home.





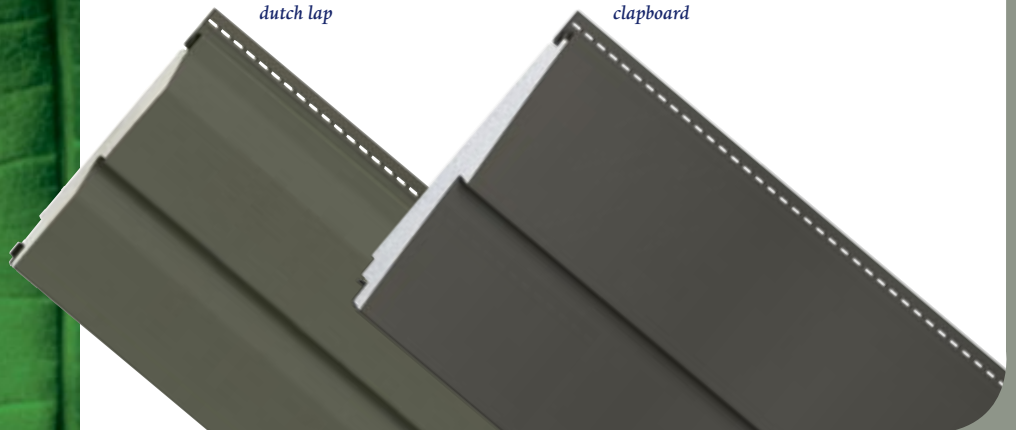
A MORE SUSTAINABLE CHOICE.

The home that protects you can also help protect the environment. As a durable product with a long service life, vinyl siding such as those manufactured by Alside have been shown in a cradle-to-grave Life Cycle Assessment study commissioned by the Vinyl Siding Institute to have a smaller environmental footprint relative to competing materials.¹ In addition, the impact of vinyl siding on global warming potential is 40% less than fiber cement and 83% less than brick and mortar.²

Performance-engineered for enduring beauty and strength, Prodigy's classic profiles offer the perfect blend of superb style and modern practicality.

*Double 5"
dutch lap*

*Double 6"
clapboard*





SEE AND FEEL THE DIFFERENCE.

ENERGY EFFICIENCY



ProdigyComfortFactor

A Comfortable Home Year-Round.

Prodigy ensures outstanding all-weather protection and can help reduce your energy consumption, thanks to the exceptional R-value of its industry-leading thermal barrier, the thickest EPS foam available in a one-piece insulated siding system.



ThermoSphere

Energy Gap Protection.

With innovative features such as RigidLock and TrueForm combined with a full line of insulated trim and accessories, Prodigy creates a blanket of insulation around your home.

ENGINEERED PERFORMANCE



TrueForm

One-Piece Insulated Siding System.

Precision-contoured insulation bonds securely to the siding panel, creating an integrated system that delivers remarkable strength and energy efficiency.



RigidLock

Secure Interlocking Panel Design.

Prodigy's strong interlocking panel design provides a tight, secure connection between stacked panels. This ensures your siding will be securely locked in, have straight and even course lines, and look great for a lifetime.



MonoWallIntegrity

Structurally Independent Wall System.

Structural integrity and rigidly interlocking panels mean Prodigy stands tall on its own. The siding that stands on its own will stand up to almost anything.

INSPIRED BEAUTY



TrueCourse

The Look of Hand-Installed Boards.

Designed and expertly manufactured to capture the look of traditional plank siding. Available in double 6" clapboard and double 5" dutch lap profiles.



ExtendedLength

More Panel. Less Seams.

At nearly 39% longer than a typical 12' panel, the 16'8" Extended Length panel design provides fewer installation overlaps for a straighter, cleaner exterior finish.



TrueWoodLook

Crisp, Clean and Subtle.

We drew our inspiration from nature and designed Prodigy with a less-is-more sensibility. Crisp, clean and subtle, the appearance of finely milled wood attracts admiration without seeking attention. The understated look is timeless and genuine.



TrueForm

Traditional vinyl siding is no match for the Prodigy insulated siding system. Prodigy provides exceptional protection against energy loss and the distortion and fading caused by challenging weather. Prodigy's system bonds an inner core of the thickest, high-density EPS insulation with a durable and beautiful outer layer – creating an integrated system that delivers remarkable strength and performance. **The result:** your installer can achieve a uniform outer layer with a beautiful finish that holds true.



RigidLock

The exclusive RigidLock with tongue-and-groove design means Prodigy stacks firmly and locks in place with a tight connection and a satisfying "snap" that ensures a secure installation.



TrueCourse

Quality from a different perspective. Prodigy is designed to look just like single, hand-installed boards. Even from the bottom up.



MonoWallIntegrity

Intrinsic strength is the hallmark of the MonoWall Integrity feature. Combining secure locking and panel rigidity, Prodigy creates a veritable wall of its own.



CONTEMPORARY
COLOR COLLECTION

ARCHITECTURAL
COLOR COLLECTION

| | | | |
|-------------------|----------------|---------------|----------------|
| Glacier White | Juniper Ridge | Canyon Drift | Ageless Slate |
| Antique Parchment | Adobe Cream | Mountain Fern | Charcoal Smoke |
| Natural Linen | Maple | Deep Moss | |
| Platinum Gray | Monterey Sand | Harbor Blue | |
| Cape Cod Gray | Vintage Wicker | Midnight Blue | |
| Mystic Blue | Tuscan Clay | Storm | |
| Coastal Sage | | Sterling Gray | |



GIVE YOUR HOME PERSONALITY WITH PRODIGY'S
VERSATILE COLOR PALETTE AND DETAILED ACCESSORIES.

From sublime Natural Linen to bold Midnight Blue, color is the essential palette of expression. And with Prodigy's versatile colors of timeless subtlety and luxurious, low-gloss finish, all of us can find the color within.

ChromaTrue® Our deeper, richer colors not only offer expanded design choices with exciting visual appeal, they also deliver an exceptionally premium finish, thanks to our ChromaTrue® fade-defying technology. Each eye-catching color is remarkably fade-resistant, beautiful and tough.

Perhaps best of all, maintenance is a breeze; just rinse occasionally with a garden hose to help maintain the freshly painted appearance.

Accessories to help express yourself.

Prodigy trim and accessories are designed and manufactured to complement the color and style of your siding. Many have insulation inside to add rigidity, improve impact resistance and to complete the virtually uninterrupted insulation of Prodigy. The array of choices you will find in this collection can enhance a mansion, a suburban colonial, a vintage cape, or your cottage by the sea.

Trimworks® accessories are made with the same quality and attention to detail as the Prodigy panels. Plus, soffit, trim, accessories, rainware, gutter coil, fascia and trim coil are matched to your siding, thanks to the ColorConnect® Color Matching System.



Traditional Corner Post



2-Piece J-Channel



Lineals

PRODIGY PROVIDES PEACE OF MIND.

Prodigy has peace of mind built right in. Prodigy siding and accessories are backed by lifetime limited warranties,³ including fade protection.



X Preventol® Prodigy is manufactured with Preventol® TM, a patented, organic molecule additive that discourages termites and carpenter ants from nesting behind the siding. It is registered with the Environmental Protection Agency for this application.



DESIGN YOUR EXTERIOR WITH THE HOME VISUALIZER.

See the finished look before the work begins! Our Alside visualizer lets you create multiple exterior designs with just the click of a mouse. Simply select a house style – or submit a photo of your own home – and choose siding profiles, accents, soffit and trim, along with color options for doors, roofing, shutters and more. Visit www.alside.com/color-design to get started today.



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By **Alside**

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EXTREME RATED CONDITIONS



Prodigy's industry-leading insulation delivers outstanding R-value performance that can help reduce heating and cooling costs.



The vinyl surface and secure seams repel downpours, and the insulating layer "breathes" to resist water retention.



The engineered vinyl surface is guaranteed to resist fading for a generation.



Prodigy's durable surface and contoured underlayment stand up strong to impact from wind-blown objects, pounding hailstorms and other elements.



The high-performance finish beautifully resists scratching and abrasions from everyday wear and tear.



Prodigy is designed to stay securely fastened, with no tearing or rattling, even in harsh winds.



Pertains to Prodigy vinyl siding. Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.

