



BUILT TO PERFORM

INNOVATION,
QUALITY,
AESTHETICS.

Alside[®]



After seeing how paint bonds to aluminum fuselages on World War II planes, Jerome Kaufman, founder of Alside, invents the first residential baked enamel aluminum siding.

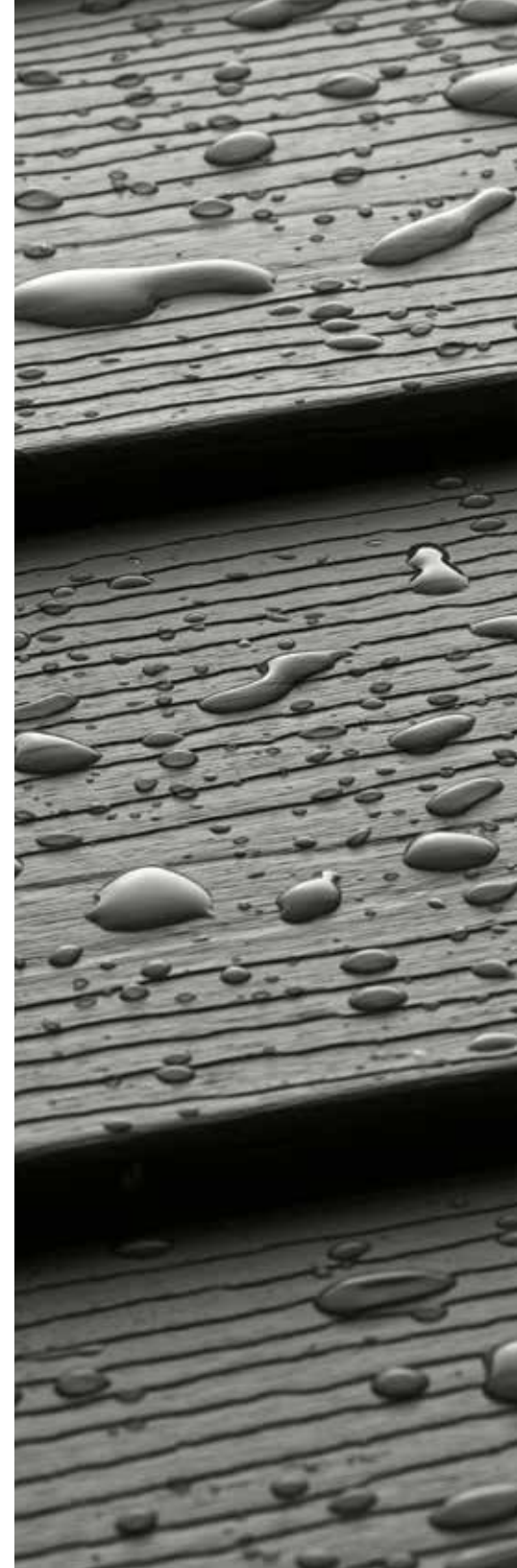
A TRUSTED BRAND WITH AN INSPIRED FUTURE

REPRESENTING OVER SEVEN DECADES
of leadership and innovation.

Founded in 1947, Alside is a leading manufacturer and distributor of exterior building products for residential and commercial remodeling and new construction markets.

With headquarters in Cuyahoga Falls, Ohio, we have over 4,000 employees at our seven manufacturing facilities located across the country. Alside products are available to contractors, remodelers, builders and architects through our network of more than 100 Alside Supply Centers and select independent distributor partners.

A division of Associated Materials, LLC, Alside is a recognized leader in the home improvement industry and a charter member of the Vinyl Siding Institute, as well as a member of the American Association of Architects, the National Association of Home Builders, the National Association of the Remodeling Industry and the U.S. Green Building Council.





We bring EXPERIENCE and VIGOR to our brand as we continually REFINE and ADAPT product lines to meet the ever-changing architectural and budgetary needs in the building industry.



PREMIER PRODUCTS AND SUPERIOR SERVICE

ALSIDE IS DIFFERENT FROM OTHER MATERIAL SUPPLIERS

With our strong vertical integration of manufacturing, distribution and installation, we provide a valuable one-stop resource for high-quality building materials and streamlined operations. Our expertise as the product manufacturer also uniquely positions us to give superior technical advice relative to product selection and best outcomes.

Leveraging materials science and technology, we produce comprehensive lines of exterior cladding, vinyl windows, patio doors, trim accessories and other building products. We also offer a wide selection of entry doors, storm doors, shutters, custom metal panels, decorative accents and more to ensure our exterior package meets every design/build need.

We are a true exterior building products partner for the materials we manufacture, as well as for other leading brands we secure from our national partner suppliers. Our extensive foothold in the market provides additional multitiered advantages for our customers, including product availability, volume purchase opportunities and ancillary cost efficiencies.

STRATEGIC PORTFOLIO

Good, better, best – from economy to ultra-premium, Alside has products for every project and price point. Our vast selection of materials, colors, textures and finishes are expertly designed and crafted to ensure consistent quality and superior results.

WINDOWS AND DOORS	SIDING, SOFFIT AND MORE	ACCESSORIES	ADDITIONAL PRODUCTS
<ul style="list-style-type: none">• New construction windows• Replacement windows• Sliding patio doors• Entry doors and storm doors	<ul style="list-style-type: none">• Composite cladding• Vinyl, aluminum and steel siding• Insulated vinyl siding• Shakes, scallops, specialty sidings and fiber cement• Soffit, fascia and trim coil	<ul style="list-style-type: none">• Housewrap and insulation• Gutter coil and rainware• Blocks, vents, shutters and accents• Decorative accessories	<ul style="list-style-type: none">• Custom metal panels• Sealants• Adhesives• Tools and equipment

INNOVATION IS OUR BRAND



By listening to our customers and understanding their pain points – labor shortage, installation and safety

challenges, product aesthetics, durability and profitability – we develop successful and exciting solutions, such as ASCEND® Composite Cladding.

Garnering numerous industry awards for quality and innovation, ASCEND delivers the remarkable realistic look of wood customers want and the lower total installed cost businesses need. It installs easier and quicker than fiber cement and engineered wood, requires less skilled labor, and allows builders and remodelers to complete more jobs in less time.

We consistently achieve new heights in product performance and bring to market next-generation building materials, including the Mezzo® Full-Frame Replacement System with SwiftLock® Technology, Charter Oak® Reinforced Premium Vinyl Siding, Performance G8 Trim Coil and the Explorer Collection nature-inspired color palette.

Learn more about our building products solutions and other innovations at Alside.com.





A PROVEN PARTNER FOR EVERY PROJECT

MERGING THE BEST IN PRODUCTS AND PEOPLE

The Alside brand is further elevated with Alside Installed Sales Solutions, pairing our full scope of products with in-demand installation teams and project management professionals.

Our ISS team can help with your construction or remodeling project from start-up through completion with streamlined efficiencies and a turnkey installation approach, all backed by Alside's companywide commitment to world-class customer service.

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|--|------------------------|
| • Whole-house exterior product portfolio | • Product ordering |
| • Sales literature, product samples and exterior design technology | • Scheduling |
| • Project bids and recommendations | • Quality installation |
| • Take-offs/measuring and specifying | • Change orders |
| • Contract pricing | • Simplified invoicing |



POWERFUL TOOLS FOR WINNING SALES

The Alside brand is robustly supported by sales and marketing, including websites, blogs, social media channels, digital hub, literature, samples and displays that showcase the superior beauty, durability and value of our products. Additional resources feature product specifications and technical support, as well as an online visualizer for powerful sales presentations and expedited aesthetic decision-making.



COMMITTED TO OUR CUSTOMERS AND OUR QUALITY

Our customers are at the center of our operations. From design, production and distribution to long after the installation is complete, we are focused on quality and customer satisfaction every step of the way.

We proudly stand behind our products with industry-leading warranties and the full faith of our more than 70 years of industry expertise. We also partner with objective, third-party organizations that continuously test our products and verify they meet recognized industry standards of performance, value and safety.



SUSTAINABILITY AND STEWARDSHIP

Better products for a brighter world.

Conserving energy, reducing waste and recycling materials are just a few ways we can all work together to leave a smaller environmental footprint on the earth. Our ongoing pledge to environmental stewardship continues to grow as we develop solutions that can contribute to a happier, healthier planet:

- As a sustainable material with a long lifespan, vinyl siding and windows help conserve wood and other resources often used in home construction. And because they never need to be painted, they reduce the amount of paint, stain and other maintenance-related products that can harm the earth. According to the Vinyl Siding Institute, throughout its life cycle vinyl siding has 79% less impact on global warming than fiber cement and 85% less impact than brick and mortar.¹
- Alside aluminum siding is produced from material that is at least 96% recycled aluminum. At the end of its long useful life, aluminum siding is 100% recyclable.
- Steel is 100% recyclable and has long been North America's most recycled material! Heavy-duty steel siding also helps energy conservation by creating a tight building envelope to promote efficient heating and cooling performance year-round.

¹Savings vary. Learn more about the sustainability of vinyl siding at www.vinylsiding.org/why-vinyl-sustainability/ (accessed 9/1/21).



ENDURINGLY BEAUTIFUL
building products

THE ALSIDE DISTINCTION

At the foundation of our company is an engaged workforce.

In Alside, you have found a premier union of quality and innovation merged with market-sharp products and a customer-focused culture. We understand the vast demands and time-critical challenges facing the building products professional, and it is our goal to meet or exceed your every expectation. Our legacy of industry leadership stands strong with a companywide commitment to service excellence – where customer satisfaction is first and foremost.

LEARN MORE about Alside at www.alside.com.



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