



# DISCOVER AN AWARD-WINNING CLADDING SOLUTION.

A first-of-its-kind siding, ASCEND Composite Cladding has been recognized by national and international organizations for innovation and excellence in design. Plus, it's been deemed by many as a top product for builders and remodelers.

## RECOGNIZED FOR QUALITY AND INNOVATION, ASCEND HAS EARNED:

### Good Housekeeping 2026 Home Reno Award, sponsored by Good Housekeeping

Each year, Good Housekeeping recognizes the best products and trends for home renovation projects. Judges focus on key attributes including quality, value, efficiency, sustainability, and overall design appeal—criteria that made ASCEND® 12" Board & Batten the clear winner.



### Most Innovative Building Material, 2021 Best of IBSx Awards, sponsored by NAHB

Each year, the NAHB International Builders' Show® (IBS) recognizes the outstanding building products and services from exhibiting companies in eight categories with the Best of IBS Awards. Industry and media judges considered the products' innovation, functionality, design and builder/consumer friendliness to earn a spot on this coveted list.



### 2022 Building Products Brand Survey Winner, sponsored by Builder and Developer

Every year, Builder and Developer conducts an online building materials brand preference survey, polling their home building industry subscribers from July through October. Their readers chose ASCEND as the most preferred in the siding products category.



### 2021 Top 100 Products: Exteriors, sponsored by Pro Remodeler

Each year, Professional Remodeler's editorial team tallies up reader engagement for the building materials, tools, fixtures, and fittings that have appeared in the magazine over the past 12 months. The items that garnered the most interest are awarded a spot on the highly competitive Top 100 list.



### Winner, Construction Product – Outdoor systems and products category, 2021 BLT Build Design Awards, sponsored by Farmani Group

BLT Built Design Awards was assembled by the Farmani Group as the sister initiative of the International Design Awards, which has recognized and celebrated smart and sustainable multidisciplinary design since 2007.



### 2024 Sustainability Awards Finalist, sponsored by Business Intelligence Group

The Building Intelligence Group Sustainability Awards seek to applaud companies who have made sustainability an integral part of their business practice. Judged by a panel of leaders and experts in the area of environmental impact, we offer elevated exposure for the exemplary accomplishments of organizations working to reduce the impact of their business on the environment.



### Golden Hammer 2020 Award Winner, sponsored by HBS Dealer

The Golden Hammer Awards have a long tradition of honoring the best-of-the-best of home improvement. The 27 honorees were chosen based on the criteria of innovation, value and shelf appeal.



### Winner in Building Category, Good Design® Award 2021, sponsored by Chicago Athenaeum

Good Design Awards target the most innovative and cutting-edge industrial, product, and graphic designs produced around the world. The Good Design program emphasizes quality design of the highest form, function, and aesthetics—a standard beyond ordinary consumer products and graphics.



### 2021 Hot 50 Products, sponsored by Green Builder

Green Builder editors select the most innovative and sustainable products available to the building market. Their annual Hot 50 issue narrows the field of sustainable products developed by the best and brightest companies in the business of building the country's best homes.



For more information about our award-winning cladding, visit [ASCENDCompositeCladding.com](https://ASCENDCompositeCladding.com)