



Pricing Update

July 8, 2026

Dear Valued Alside Customer:

We have received the attached price increase notification from our supplier, and Alside is adjusting its pricing accordingly, as outlined below:

Vendor	Brand / Product	Increase Amount	Effective Date
Associated Materials Innovations	Vinyl Siding, Soffit, and Accessories	6%	8/10/2026
Associated Materials Innovations	ASCEND® Composite Cladding and Accessories	3%	8/10/2026
All Vendors	Shakes and Scallops	6%	8/10/2026

Key Details:

- Price adjustments will vary by product.
- For specific details, please contact your local Alside branch or sales representative.
- To maintain service levels, Alside reserves the right to limit order quantities.

At Alside, we remain committed to providing value through our broad range of products and services. We appreciate both your support and your business.

Sincerely,

A handwritten signature in black ink that reads "Jackson Pettit". The signature is written in a cursive, flowing style.

Jackson Pettit
VP of Category Management, Alside