Pricing Update

February 4, 2026

Dear Valued Alside Customer:

As you are aware, the industry continues to be impacted by increasing manufacturing and transportation costs. As a result, our suppliers have implemented price increases, and Alside is adjusting its pricing, as outlined below:

Vendor	Brand / Product	Increase Amount	Effective Date
Associated Materials Innovations	Vinyl Siding, Soffit, and Accessories	2-4%	3/8/2026
Associated Materials Innovations	ASCEND® Composite Cladding and Accessories	4-6%	3/8/2026

Key Details:

- Price adjustments will vary by product category.
- For specific details, please contact your local Alside branch or sales representative.
- To maintain service levels, Alside reserves the right to limit order quantities.

At Alside, we remain committed to providing value through our broad range of products and services. We appreciate both your support and your business.

Sincerely,

Jackson Pettit

Jackson Pettit
VP of Category Management, Alside